



Institut Technique de
l'Agriculture Biologique



ORGANIC FOOD SYSTEM PROGRAMME

Organic Food system in France leading examples

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[ITAB, City of Mouans-Sartoux, Luberon Regional Natural Park](#)

www.itab.asso.fr

The logo for ITAB (The French Research Institute for Organic Food and Farming) is prominently displayed in the upper center. It features the letters 'ITAB' in a white, sans-serif font, with a stylized white swoosh underline. The background is a dark teal color with a faint, abstract tree-like shape on the left. Overlaid on the teal background is a word cloud in various shades of green and yellow, containing terms such as 'PROJETS', 'RECHERCHE', 'EXPÉRIMENTATION', 'AGRICULTURE', 'PUBLICATIONS', 'ECHANGE', 'PRODUCTEURS', 'ANIMER', 'TECHNIQUE', and 'COLLOQUES'.

ITAB

BIOLOGIQUE

ANIMER

TECHNIQUE

COLLOQUES

The French Research Institute
for Organic Food and Farming

Coordinate, produce and share knowledges



NETWORKING ACTIVITIES

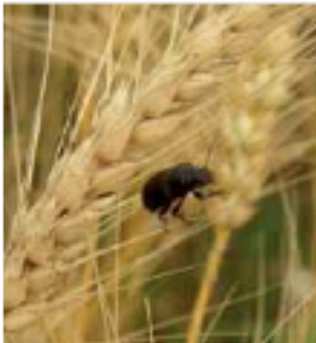
To facilitate partnerships and to implement innovation networks & tools

> 500
stakeholders
(researchers,
farmers, advisors,
teachers, SMEs...)



RESEARCH AND DEVELOPMENT

To build up and carry out on-farm experiments, national and international projects involving various stakeholders



DISSEMINATION ACTIVITIES

To share knowledge and research results through publications, workshops, national and international conferences

Website
Publications
Conferences
Training

What about French Government's Actions

Since 2014

- **Agro Ecologic Project for France**

=> a majority of French farms to be committed to agroecology by 2025

- **« Organic Ambition » Program**

=> Target of 10% of agricultural land in organic farming by 2021 (5.7 %)

- **Territorial Food Program**

=> Bring together local production
and local consumption

>>>> Nearly SFS but organic is just a possibility

=> **Rather farmers oriented**



National Conference on Food (launched in June 2017)

Why a National Conference Food?

Bring together all the actors of the value chain to:

- Accompany the transformation of production models in order to better meet consumer expectations and needs,
- Promote choices of consumption that favor healthy, safe and sustainable food.

National Conference on Food (half time)

Speech by the French President (October the 11th)

Objectives and propositions about organic

- Improve food quality, with more organic or agroecological farming
- More labels, quality signs, short supply
- Reach 50 % of organic or local supply in canteens within 5 years

=> actually a little suspicious because
many contradictory interests to manage

>>> What will be the conclusions ?





fondation
daniel & nina carasso
sous l'égide de la Fondation de France



Mouans-Sartoux's Territorial Agri-Food Project

Reaching out food sufficiency, respecting the health and environment

Mouans-Sartoux City

- Over 10,000 inhabitants in a very populated region (South eastern)
- Success in serving 100 % organic and local food for all of its municipal catering.
- Encourage the installation of new farms
- Increase awareness about the sustainable food issue



Reach 100% Organic in collective catering

In the canteens :

- 3 schools, 1 kitchen/school – 1.000 meals/day
- **100 % organic food**, without additional costs
- **60 % local** (from the region)
- **85 %** of the vegetable come from the Municipal Farm
- Public procurement rules
- **80 % food waste reduction**



Towards Organic sustainable food in collective catering

- Vegetable **proteins** / better quality meat
- Nutritional and **balanced meals**
(vegetables, mediteranean diet, whole grain/unrefined products, menus created monthly...)
- **Healthy cuisine** : no industrial food, on-site cooking, raw products



Results: Survey on Sustainable Food

Change in food behaviours

- 85 % of the families said they have changed their way of eating (more local, organic, healthier diet)
- 13 % always eat organic (x2 since 2013)
- 63 % often eat organic
- 31 % go to a local producer every week
- 99 % satisfaction with the project



Creation of a Municipal Farm

- Created in **2010**, due to a lack of local vegetable offer to supply the canteens
- **Organic farming** production certified by Ecocert
- **24 tons** of vegetables produced in 2016 (85 % of the needs)
- **6 hectares** – close to the city center
- **2 employees** + green spaces employees when needed



The Municipal Farm

.Educational activities on-site:

Visits for Mouans-Sartoux's classes

Recreation centers

Pre-Conference - Food System 3.0 - 8 Nov 2017 - New
Delhi



Local Main Objectives

- Undertake the **Territorial Agri-Food Project** (PAT) of Mouans-Sartoux
- Reach **food sufficiency** on the territory
- Develop **sustainable food** in order to combine environment and health preservation
- **Increase awareness** about the sustainable food issue



Mouans-Sartoux: a very dynamic City

- Creation of a Center for sustainable food education
- Support towards farmers' settlement and creation of a processing unit at their disposal
- Création of a University degree program "Management of Sustainable Food Projects for Territorial Collectivities" with the Université Côte d'Azur
- Launch on January the 24th, 2018 a network of organic and sustainable European cities, in order to share their good practices and strategies



Luberon Regional Natural Park

On 2 departments

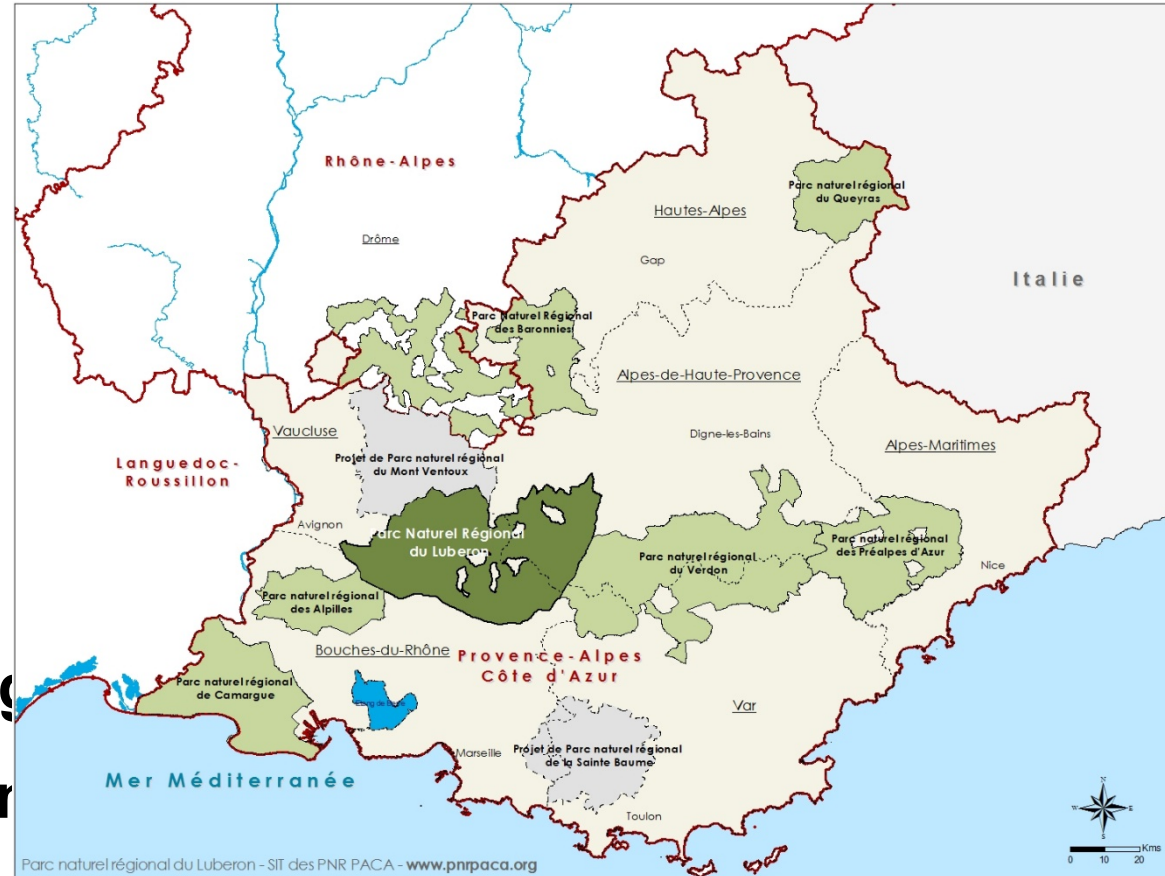
77 district areas

185 000 ha

175 000 inhabitants

20 % Organic farming

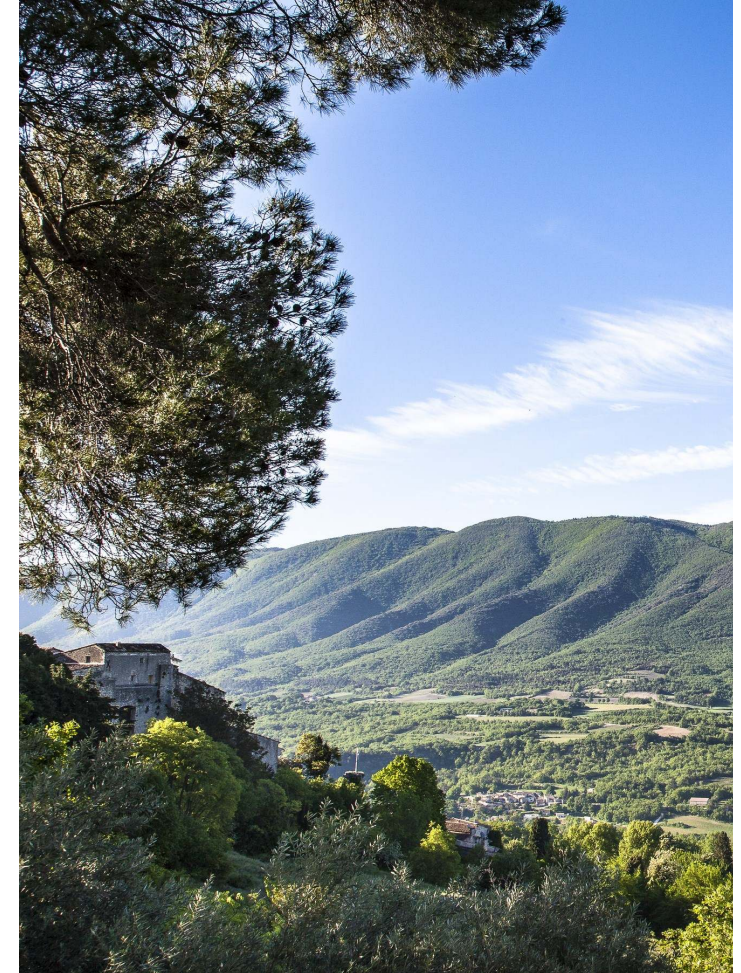
3 Cities more 20000 in



Luberon Regional Natural Park

Aim: Implement a sustainable food project on its own territory.

The Park coordinates a **network of partners** (municipalities, agricultural structures, cultural institutions, teachers, collective catering, cultural associations, etc.)



More local and organic food

. Increase short supply

Farmers' open Markets (9)

Collective shops of farmers (7)

Premises for food processing

. Action:« From farm to your canteen »

(28 districts areas and more than 50% of children concerned)

. Maintain traditionnal food

Bread with old wheat variety « meunier d'Apt »

Wine Cuvées AOC Luberon





Thank you for your attention

Pre-Conference - Food System 3.0 - 8 Nov 2017 - New
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