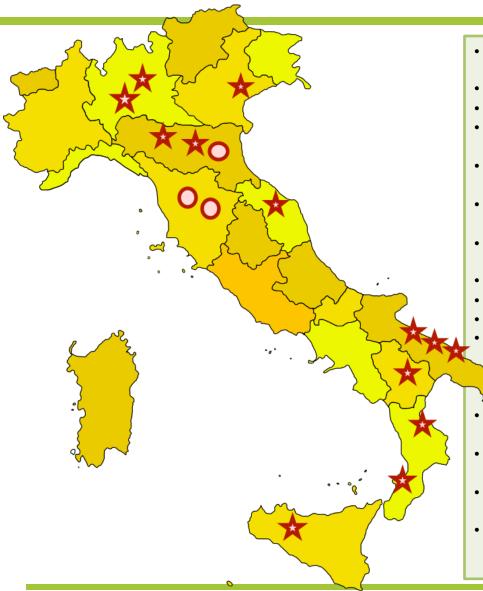


# Humus Network for Civic Mindness Agriculture

"The step forward of Organic Farming in Italy"

#### Humus network



- "Agricoltura biologica Calabria ABC" (agriculture training centre). Sant'Onofrio (VV) Calabria.
- "Agricoop" (producers organization). Mazara (Sicily).
- "Biolitalia" association (promoting organic products ). Bari.
- "Carpem naturam" (producer organization). Corigliano (Calabria).
- "Cooperativa Iris". (producers organization). Calvatone (Lombardia).
- "Con.pro.bio Lucano" consortium (organic cereal producers group). Palazzo San Gervasio (Basilicata).
- "El Tamiso" cooperative (organic agricultural cooperative and distributor). Padova.
- "Fondazione Responsabilità Etica" (of Ethic Bank). Firenze.
- "ISDE Italia". Medical Association for the Environment. Arezzo.
- "La buona terra" (producers organization). Brescia.
- "La Terra e il Cielo" cooperative (organic pasta maker). Piticchio (Marche).
  - "Puglia Natura" consortium (technical support and organic producers group). Bari.
- "Rete bio "cooperative (network on organic farms). Reggio Emilia.
- "Rete utile buono e bio" cooperative (social reintegration by organic agriculture). Bari.
- "Università verde di Bologna Centro Antartide" (environmental association). Bologna.
- University of Bologna Consumption and Communication Study Center. Bologna.



#### SOME DATA OF ORGANIC IN ITALY 2016 -2017

- ✓ HA 2016 1.795.650 + 20% = 14% OF TOTAL AGRICULTURE
- ✓ OPERATORS 2016 **72.154** +20% farmers +25% processors
- ✓ OVER 50% OF YOUNG FARMERS (<40years) ARE ORGANIC</p>
- ✓ LARGEST AREA IN SICILY, PUGLIA AND CALABRIA REGIONS
- ✓ 2016-2020 **1,5 BILLION** EURO PUBLIC SUPPORT FUNDS
- ✓ 2016 INTERNAL MARKET VALUE **3 BILLION EURO** +10% 3° IN EU
- ✓ 2016 EXPORT **1,7 BILLION** 1° IN THE WORLD
- ✓ 2016 SUPERMARKET 1,1 BILLION EURO 2017 = +16%
- ✓ 2017 SPECIALIZED STORES GROWTH **5** %

# Humus initiative/why?

Risk of conventionalisation!



Risk relate to the fact that O.F. is limiting only to Legal Requirement, rather than sustainability aspects

Now we're in **Organic 2.0** where **regulations** with their **bureaucracies** and **conventional market forces** are **dominating**..

Flattening organic and often castrating its possibilities to grow in a healthy and sustainable way and be able to foster the radical changes we need to do in order to cope with present and future challenges.





## Humus principles

The "Humus network project" aims to promote organic agriculture practices based on the four **IFOAM** principles.

- ✓ Health
- √ Fairness
- ✓ Ecology
- ✓ Care

Other 4 specific principles.

- ✓ Sustainable development
- ✓ Price fairness, social and economic relationships
- ✓ <u>Social and territorial</u> <u>responsibility</u>
- ✓ Quality of the products, goodness and taste of food

#### Other benchmarks



- ✓ SAFA version 3.0 by FAO
- ✓ Principles of Fair Trade, Fairtrade International/WFTO
- ✓ Principles of the ecosolidarity economy Italian network
- ✓ IFOAM SOAAN Best Practices Guidelines

### Network project:

- Develop innovative systems for organic production and processing, through a multi-actor approach (involving farmers, supply chain actors and consumers).
- Implement a system of sharing principles, methods and practices of organic farming, by the relevant stakeholders.
- Develop guidelines on good production and processing practices.
- Detection and monitoring of environmental, nutritional and social impacts of organic farming (carbon footprint, water footprint, added nutritional value, increased sociality...).
- Closely co-operate with private and public research institutes to promote research and innovation.
- Promote the growth of skills and knowledge through participatory training methods (producers, processors, consumers, technical cadres).
- Establish positive (economic, social, cultural) interactions among network members.

# Things done

- ✓ Approved the first version of the Humus Network principles and good practices .
- ✓ Application of Humus Charter in hundreds of companies (farms, processing and distribution units).
- Environmental, nutritional and social tracking and monitoring program.
- Animation and training program for farms and companies.

# We look forward to introduce you faces and places of the Humus Network in Italy!



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Antonio Compagnoni (International Relations of the Humus Network)
Mariano Serratore (Agronomist, expert in Certification System of Organic Farming)